# Sponsorship Opportunities

## Benefits for your company

By sponsoring one of our two great U15 teams you will be demonstrating a clear commitment to supporting and promoting, fitness, health & Wellbeing for children and grassroot sport in general. You will also be supporting the local community.

With players; their parents, grandparents, brothers, sisters wider family, friends and neighbours alone, your company name will be promoted to 100's and 100's of local new potential customers.

Leafield Athletic Football club, is one of the oldest clubs in the region and is well known. The club has recently achieved its FA affiliation and its 1st team now plays in the 8th tier of the football league.

The ground is also home to Solihull FC, who play in the midlands league

Often when playing home games there are over 100 people in attendance at the ground if not more.

We have a Leafield club website and a Leafield U15's website, as well as Leafield Facebook and we also link into other local media communication channels.

By supporting our teams your company will be mentioned regularly on all these social media forums.



### **LEAFIELD ATHLETIC FOOTBALL CLUB,**

**U15 LIONS & COLTS SPRONSORSHIP** 



#### Email: simonkirby27@gmail.com





## Our Leafield family has grown

We are a husband and wife team who started football coaching to ensure that our son, Ryan, had a team to play for.

At the end of the 2020/21 season the team were on the verge of disbanding, the coaches had moved on to other teams and there was no one to take the team forward. We thought long and hard about what to do, having never been involved in football coaching before, and decided to take the plunge for one season and see how it went.

We are now heading into our 4th season having gained promotion in 2021/22 season and consolidated our position from there on and Charlotte is now completing her UEFA C coaching licence.

At the time we took over we had one team and 14 / 15 players, we now have two teams and 37 players and 5 coaches (including ourselves), so we must be doing something right, and we keep getting more and more players wanting to come and join us.

We are a mixed group with players from varying social backgrounds and we pride ourselves on inclusivity, fairness and enjoyment of the beautiful game. We have a great bunch of lads who work hard but also get on and have fun and that is what it is all about.

Our aim for the 24/25 season is to get both teams promoted, win as many games as possible, develop the lads life skills and above all else enjoy it.

We really hope that you will consider the information provided and agree to join us on our journey as we look to improve and develop the lads as a team and as individuals.

Thank you for taking he time to read this document, if you would like to support us pleas either email me or call the number provided.

Yours faithfully

Simon and Charlotte Kirby

Leafield Athletic FC U15 Colts & Lions managers

## Visit us at: https://www.leafield-afc-football-u15.com



THE KIDS YOU COACH WILL GO ON TO BE COACHES, PARENTS, SPOUSES, EMPLOYEES, AND LEADERS. YOUR TIME SPENT WITH THEM IS ABOUT PREPARING THEM FOR WHEN THE GAME ENDS:

#### Why We Feel Proud to Support the Team & Believe that you would to.

This diverse group of young men from varying backgrounds are committed, brave; skilful; friendly and welcoming

We are supported by great coaches, working hard to develop players and build confidence and belief. They always treat others with respect They have developed a winning mentality

We are committed to developing the players and helping them to reach their potential, whilst having fun, getting fit and building strong friendships, sportsmanship and ethics that we know will serve them well in all aspects of their lives.

Some of our players suffer lifelong health issues, others have autism and find it difficult to mix and engage with people. Football has given them a purpose and we have witnessed their confidence, social skills and happiness flourish. We do not want to be in a position where we have to turn anyone away due being unable to afford a kit.

Football is a beautiful game that should be available to everyone, regardless of ability, age, sex, ethnicity, disability, or social background. By supporting us you would be making such a positive impact on the lives of our local youngsters, who will become the workforce and future of tomorrow.

We believe that the ethos of our teams, aligns with that of your business and would be a great opportunity to support a local cause, which means so much to so many. Participating in a sport can be such a positive thing, improving fitness, health and wellbeing.Without a focus or feeling part of something, kids can suffer, through mental health, low confidence, and unfortunately even find themselves involved in criminal activities. Please help us give them an alternative.